

Marketing Portals

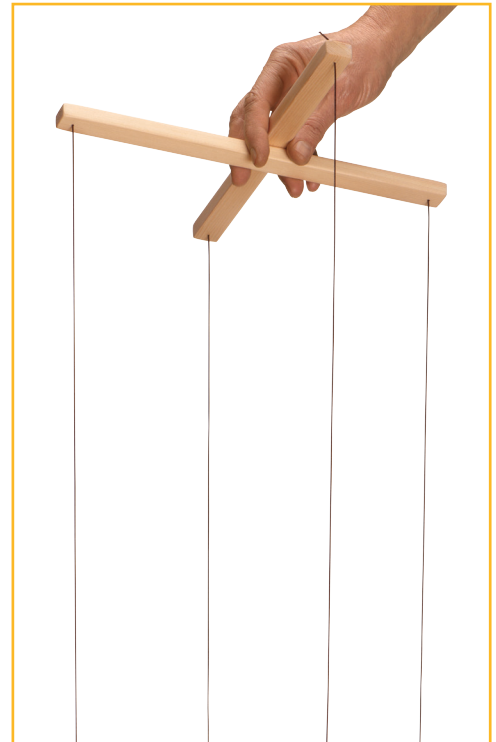
From any browser, you have the power to control all your marketing.

SegMark will create a password-protected online “**catalog**” of all your marketing materials. Using simple, carefully designed and branded **templates**, you’re free to create, update and order everything from e-mail campaigns to direct-mail postcards to printed brochures to business cards.

Once your online catalog is up and running, you can manage it **anytime**, 24/7, from **anywhere**.

Edit a product-specific pamphlet in **seconds**...we receive your printing order within **minutes**...print and mail it within **hours**...your customers or prospects receive it in just a few **days**.

Our marketing portals make it possible.



The screenshot shows the 'HINDING Marketing Portal' interface. At the top, it says 'HINDING THE BUSINESS COORDINATOR'. Below that, 'Step 1: CHOOSE Your CAMPAIGN' is displayed with five circular buttons: 'New Courts' (yellow), 'Maintenance' (green), 'Newsletters' (orange), 'Pressroom' (red), and 'Brochures' (blue). 'Step 2: CLICK on a TEMPLATE to Begin Your Order' is shown below, with two columns: 'POSTCARDS' and 'E-CARDS'. Under 'POSTCARDS', there is a template titled 'Nowhere To Play Tennis?' with a photo of a tennis court and the text 'We Can HELPI!'. Under 'E-CARDS', there is a template with a photo of a tennis court and a text-heavy layout. The bottom of the interface has a grey bar.

*Re-order business cards?
Create e-mail campaigns?
E-vite customers to events?
It's in your hands.
Because it's your portal.*

SEGMARK
Redefining Segmented Marketing